

# student profile worksheet

1) Consider how you might accommodate different learning styles of your students. *See tips at end.*

	VISUAL LEARNERS	AUDITORY LEARNERS	KINESTHETIC LEARNERS
			
ACCOMMODATIONS			

# context & motivation worksheet



from  
**Dr. Kelly Edmonds**  
CREATING LEARNING JOURNEYS

2) Compose notes on the potential characteristics of your future students and how you might address them. *See tips at end.*

	AGE	LOCATION	CAREER	EDUCATION	MOTIVATION	ENLIGHTENMENT	OTHER
STRATEGIES							

# distance learner worksheet



from  
**Dr. Kelly Edmonds**  
CREATING LEARNING JOURNEYS

3) Jot down ideas on how you might accommodate distance learners in your e-course. *See tips at end.*

	PERSONALIZE	SUPPORT	FLEXIBILITY	COMMUNITY
DESIGN IDEAS				

## WORKSHEET TIPS

### Learning Styles

*Determine various ways to deliver learning and sprinkle throughout a course. Add your ideas to the worksheet and refer to them when building your course – this way you won't forget about your learners during the design process*

**Visual learners like to learn from text, images, quotes, charts and videos**

- Visuals are good for teaching steps or sequential instructions, and opening or closing remarks in a lesson

**Auditory learners like to learn from narrations, music and sound clips**

- Audio is good to share empathy or stories, or a short lecture

**Kinesthetic learners like to learn through hands-on activities, such as writing, building, and creating**

- Physical action is good for practicing a step, skill or creating something custom built

### Context & Motivation

Consider the characteristics of your learners and determine strategies for addressing these throughout your course.

**Age: consider the generation of your potential learners (i.e. Millennial, Generation Y)**

- Each generation sees the world, uses technology and needs information differently. Research your students most likely generation.

**Location: determine the culture, cultural nuances and learning habits of your students**

- If your course is global, consider the main cultures of your students and cater to them

**Career: a person's career implies their interest, focus and needs**

- If they are mainly entrepreneurs they may need clear strategies on running a business

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**Education (formal & informal):** this determines their prior knowledge and how much of the basics they already know

- Level of education also implies their literacy levels

**Motivation:** adult learners are motivated by their goals, relevant information and self-control

- Plan how to motivate learners to continue with each module and completing your course

**Enlightenment:** consider what inspires your learners, and help them experience that in your course

- Allow them to share what inspires them and add it to their work

## Distance Learners

**Online learners have different needs and require special course designs. Ensure these are included in your online course.**

- 1. Personalize:** two main ways to personalize learning is designing for various learning styles, allowing easy access to course content, and providing at-their-finger-tip resources
- 2. Support:** provide technical support, tips on navigating your course, and Question & Answer sheet on your content/topic
- 3. Flexibility:** allow students to freely access all your course's content, and be flexible with their attendance at live sessions and meeting deadlines
- 4. Community:** build an online community for students to share, discuss and gain support – especially helpful for social learners